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PPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
10/795,816	03/08/2004	Igor Reizenson	23510-RA	2785
30184	7590 09/27/2004		EXAMINER	
MYERS & KAPLAN, INTELLECTUAL PROPERTY LAW, L.L.C.			O CONNOR, CARY E	
1899 POWERS FERRY ROAD SUITE 310		ART UNIT	PAPER NUMBER	
ATLANTA, GA 30339			3732	

DATE MAILED: 09/27/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)			
	10/795,816	REIZENSON			
Office Action Summary	Examiner	Art Unit			
,	Cary E. O'Connor	3732			
The MAILING DATE of this communication a	ppears on the cover sho				
Period for Reply					
A SHORTENED STATUTORY PERIOD FOR REP THE MAILING DATE OF THIS COMMUNICATION - Extensions of time may be available under the provisions of 37 CFR 1 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a re - If NO period for reply is specified above, the maximum statutory perio - Failure to reply within the set or extended period for reply will, by statu Any reply received by the Office later than three months after the mail earned patent term adjustment. See 37 CFR 1.704(b).	I. 1.136(a). In no event, however, pply within the statutory minimun Id will apply and will expire SIX (may a reply be timely filed n of thirty (30) days will be considered timely. S) MONTHS from the mailing date of this communication. The property of the communication of the communication of the communication.			
Status					
1) Responsive to communication(s) filed on					
2a) ☐ This action is FINAL 2b) ☑ Th	This action is FINAL . 2b) This action is non-final.				
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is					
closed in accordance with the practice under	r <i>Ex parte Quayle</i> , 193	5 C.D. 11, 453 O.G. 213.			
Disposition of Claims					
4) Claim(s) 1-28 is/are pending in the application 4a) Of the above claim(s) is/are withdrest is/are allowed. 5) Claim(s) 1-26 is/are allowed. 6) Claim(s) 27 and 28 is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and	rawn from consideratio				
Application Papers					
9) The specification is objected to by the Exami	iner.				
10)☐ The drawing(s) filed on is/are: a)☐ a	iccepted or b)∐ objec	ed to by the Examiner.			
Applicant may not request that any objection to the Replacement drawing sheet(s) including the corr	he drawing(s) be neid in	rawing(s) is objected to See 37 CFR 1.121(d).			
Replacement drawing sheet(s) including the contact of the contact	Examiner. Note the at	tached Office Action or form PTO-152.			
Priority under 35 U.S.C. § 119	,				
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority documed 2. Certified copies of the priority documed 3. Copies of the certified copies of the papplication from the International Bur * See the attached detailed Office action for a second content of the papplication from the International Bur	ents have been receive ents have been receive priority documents have reau (PCT Rule 17.2(a	ed. ed in Application No e been received in this National Stage)).			
Attachment(s) 1) Notice of References Cited (PTO-892)	· — _	erview Summary (PTO-413)			
2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB Paper No(s)/Mail Date 6204.	(/08) 5) N	per No(s)/Mail Date ptice of Informal Patent Application (PTO-152) her:			

Application/Control Number:

10/795,816 Art Unit: 3732

DETAILED ACTION

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 27 and 28 are rejected under 35 U.S.C. 103(a) as being unpatentable over McKinley (5,104,315) in view of Cipolla et al (2002/0137001). McKinley teaches a method of implementing oral hygiene comprising utilizing a mouth tray 16 to direct a plurality of forceful, pulsating (column 4, liens 54-56), multi-directional jet-like streams of a cleaning solution 32 over and between at least a portion of a user's dental and gum structure. McKinley does not teach the steps of applying a bleaching compound to the teeth and directing a light over the teeth to activate the bleaching compound. Cipolla teaches a method of bleaching teeth comprising the steps of applying a bleaching compound to the teeth and directing a light over the teeth to activate the bleaching compound. It would have been obvious to one of ordinary skill in the art at the time the invention was made to employ the two methods of McKinley and Cipolla successively, particularly because it is well known that the teeth should be clean before using a bleaching compound.

Allowable Subject Matter

Claims 1-26 are allowed.

Claim Objections

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Claim 22 is objected to because of the following informalities: In line 3, "exists" should be changed to --exists--. Appropriate correction is required.

Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Cary E. O'Connor whose telephone number is 703-308-2701. The examiner can normally be reached on M-Th 7:00-3:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kevin Shaver can be reached on 703-308-2582. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Cary E. O'Connor Primary Examiner Art Unit 3732

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September 23, 2004